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**Subject Line:**

Your AsurePay™ Card Is Ready—Get Paid Sooner, On Your Terms

**Email Text:**

Dear Employee,

We're excited to share a new benefit designed to make payday more flexible—and help you take control of your financial wellness.

As part of our partnership with Asure, we're now offering **AsurePay™**, a digital financial platform that gives you access to **on-demand pay** and **premium online banking**—with no monthly fees.

**Your AsurePay™ Card Is Here!**

Your **ready-to-activate AsurePay™ Visa® card** is available now. Stop by **[INSERT LOCATION OR DEPARTMENT]** to pick it up and get started.

Once activated, your card gives you:

- **Free, instant access to your earned pay**
- **3.00% APY Platinum VIP Banking rewards**
- **Free ATM access** at over 55,000 locations
- **Free credit score monitoring** and digital banking tools

These exclusive benefits are typically reserved for high-balance banking customers—but through our company's relationship with Asure, you get access for free.

**Ready to Get Started?**

Visit [asurepay.me](https://asurepay.me) to activate your card or learn more. You can use the full banking experience or choose on-demand pay only—it's up to you.

We appreciate all that you do and hope this benefit helps make managing your money a little easier.

Sincerely,

**[Company Name]**