

Introducing Asure 401(k)

Enhance your benefits package and empower
your employees with Asure's Retirement Solutions



LIMITED TIME OFFER:

Get 1 Year of FREE Payroll when you sign up for 401(k)*

5 Reasons to Start Offering a 401(k) Now:

1

Attract Talent

A robust 401(k) plan can be the competitive edge that draws top talent to your organization and fosters long-term commitment.

2

Tax Advantages

Both employers and employees can enjoy significant tax benefits from this strategic financial savings tool.

3

State Compliance

There are 45 states that have passed or are considering state mandates requiring employers to offer retirement plans.

4

Affordable Set Up

With the passing of Secure Act 2.0, eligible small businesses can claim up to 100% of the start-up administration expenses for setting up a 401(k).

5

FREE PAYROLL

For a limited time, you can receive an entire year of FREE payroll* when you sign up for the new Asure 401(k) plan.

Did You Know?

The Secure Act 2.0 makes it **more affordable** to invest in the long-term financial stability of your business and your employees. It includes **tax credits** for small businesses that now cover up to \$5,000 in annual startup costs incurred during the first three years of the plan. There are even credits for automatic enrollment and employee match contributions.



What Can You Expect from Asure 401(k)?



Consultation & Set Up

Our team of experts will guide you in selecting the best 401(k) plan for your business and ensure smooth implementation.



Seamless Experience

Integration with Asure Payroll ensures accuracy, timeliness, and a hassle-free management experience.



Unified Platform

From payroll to retirement planning, everything is at your fingertips, offering a streamlined and efficient operational experience.



Education & Engagement

We provide resources to educate your employees about the benefits of participating and how to get started.



Ongoing Support

Once you're up and running, we ensure your 401(k) plan aligns with your business goals and remains compliant.

*Terms & Conditions: New customers only when add payroll & Asure 401(k), get free payroll for 1 year.

Disclaimer: Asure is a record keeper only and does not get involved in investment selection for our employer clients. Any reference to investments does not involve Asure in its record keeping or payroll function.