

Average User Ratings for Payroll Products

	 Overall	 Functionality	 Ease of Use	 Value for Money	 Customer Support
Asure Payroll & Tax Management (n = 46)	92	87	85	88	87
Paycom (n = 116)	89	88	86	83	84
Gusto (n = 148)	88	88	89	85	80
Paychex Flex (n = 183)	88	87	87	81	80
Payroll Category Average (n = 9,906)	90	88	89	87	86

Reviews Insights Competitive Comparison is based on end-user reviews from Capterra. Average ratings and review counts include published reviews within the 12-month trailing year of the publication date. Ratings are collected on 1 to 5 basis and scaled to 20 to 100 for comparative purposes. Reviews Insights Competitive Comparison constitutes the subjective opinion of individual end-user reviews and ratings; they neither represent the views of, nor constitute an endorsement by Capterra, or its affiliates.