

Boosting Efficiency for Tax Filing

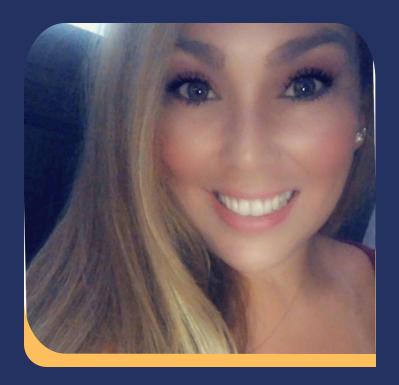
2024 Asure Reseller Partner Conference

Presented by Janel Weinke & Kyala Smith





Speaker Introduction





Janel Weinke

Senior Director of Tax Operations

Over 20yrs of Payroll Tax experience beginning my career at leading tax compliance filing, tax agency notices and regional payroll location for small and national payroll clients. I have worked closely with clients to ensure from beginning to end the payroll tax setup is setup for success to ensure timely and accurately filing and payment remittance. I have worked with all size of companies with 1 to 1000+ employee(s) and multi-state.

Joined Asure in 2020 leading tax filing/payment submission through our direct business using Evolution. As we moved our direct business to One Asure, and processing the operations to one tax engine APTM, I am currently leading our reseller support team.







Kyala Smith

Sr. Asure PTM Solution Consultant

Over 25 plus years of experience in HCM, Payroll and Taxes. Not only have I seen the transformation of software systems over time, but I understand the challenges that most organizations today are facing.



Session Agenda

O1 Introduction of APTM Solutions

O2 Solution Comparison

03 Demo

04

Q&A



Asure's PTM Overview



Payroll Tax platform designed for Payroll Providers and large enterprises who face the same challenge of complex multi-state tax filing and reconciliation.



	By the Numbers		
12-years Ave Tax Tenure Operations Team	25-years Ave Tax Tenure Management Team	\$15B+ Money Movement	
~100,000 Clients Served	~15% Direct Clients	~1.7M Employees Served	

All 50 States

8-10 Years

14,000+ Jurisdictions

R&D Expertise

MULTI-STATE TAX FILING EXPERTISE

COMPLIANCE SOLUTIONS
CLIENTS STAY 8-10 YRS

FILING, TRACKING, AND RECONCING COMPLEX TAXES

INUDTRY LEADING CTO AND DEVELOPMENT TEAM

⁽¹⁾ As of December 2023

⁽²⁾ Average of 2022 and 2023

⁽³⁾ As of December 31, 2023

⁽⁴⁾ Net income(loss) is the closest GAAP measure to Adjusted EBITDA. A reconciliation of GAAP to non-GAAP and Adjusted measures is contained in the Appendix to this presentation. Management does not provide a reconciliation of guidance of GAAP to non-GAAP or adjusted disclosures because management is unable to predict the nature and materiality of non-recurring expenses without unreasonable effort.

⁽⁵⁾ Reflects management's current outlook for the business in 2024 and is subject to a number of internal assumptions that may not be realized, and risks and uncertainties. See our SEC filings for more information about the risks to our business





About APTM

- PTM Founded 1997; PTM client base and technology acquired by Asure in June 2020
- Proven tax engine over 31k EINs processed each month; 14,000 tax jurisdiction codes; Expertise in U.S. multistate payroll tax compliance
- 95% of Client Base are Payroll Service Providers
- Market Growth ERP HCM Partnerships





Why Asure PTM?

SCALABLE STANDALONE PAYROLL TAX SOLUTION WITH ROBUST FEATURES





Multi-State Filing

Managing multistate payroll taxes can be overwhelming, especially with changing state and local laws and an evolving remote workforce. Our system and our experts can handle the complexity.



Payroll Agnostic

Payroll Tax Management will take a feed from Oracle Payroll to maximize efficiency and streamline payroll tax processing for both in-house and outsourced delivery options.



24/7 Online Tax Portal

Gain unprecedented transparency into tax returns, schedule, agency status, tax funding, and payment status.



Dedicated Tax Support Rep





More Great Reasons to Choose Asure PTM

Confidence - Viability and financial security as a public company

Scalability - Safe, Secure and Scalable technology

Reliability - Experience you can trust

Flexibility - Self-Administered to Fully Administered service offerings as you evolve or grow



Asure PTM for Service Providers



Flexible Delivery Options | One Platform

PayTax Fully-Administered

Outsourced Payroll Tax Management

PTM Responsibilities:

- Impounding Tax Funds
- Deposits
- Returns
- Tax Notices
- Reconciliation of Tax Account
- Tax Compliance
- Holds Power of Attorney
- National MTL Licenses

Client Responsibilities:

- Settling Payroll Tax Data Files
- Ongoing New FEIN Set Up & Maintenance

FlexTax Hosted Client-Administered

Compliant Software for Payroll Tax Management

PTM Responsibilities:

- Automated System Updates
- Tax System Compliance Updates
- Database Management

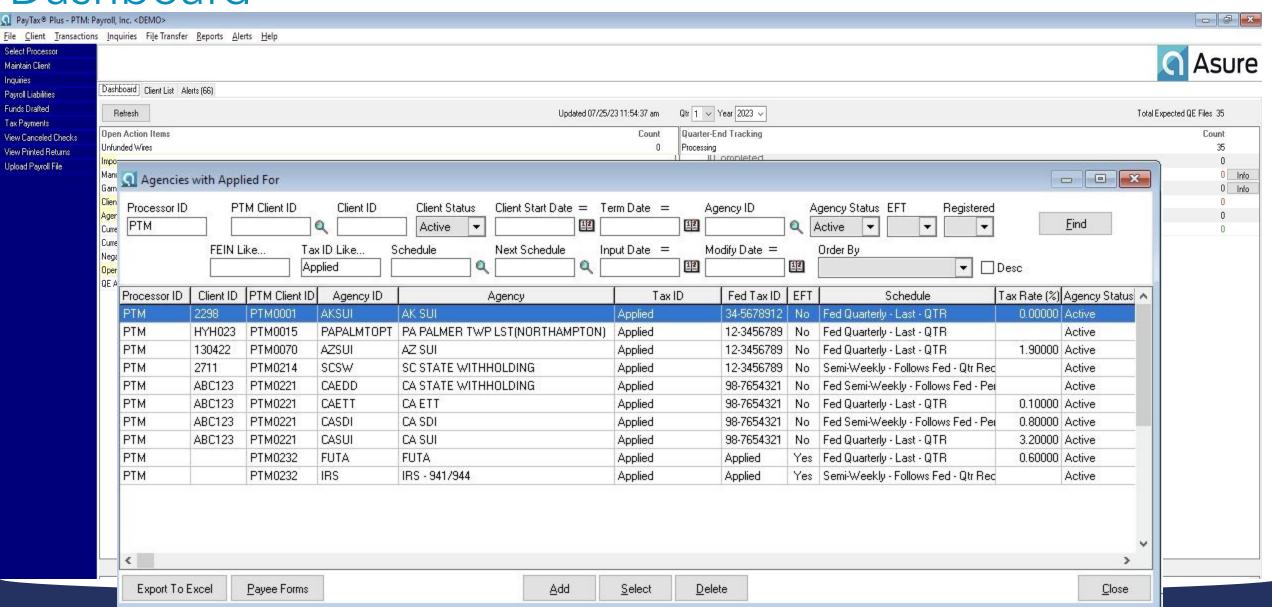
Client Responsibilities:

- Impounding Tax Funds
- Deposits & Returns
- Reconciliation of Tax Account
- Tax Compliance
- Submitting Payroll Tax Data Files
- Ongoing New FEIN Set Up
- Holds Power of Attorney
- Tax Notices



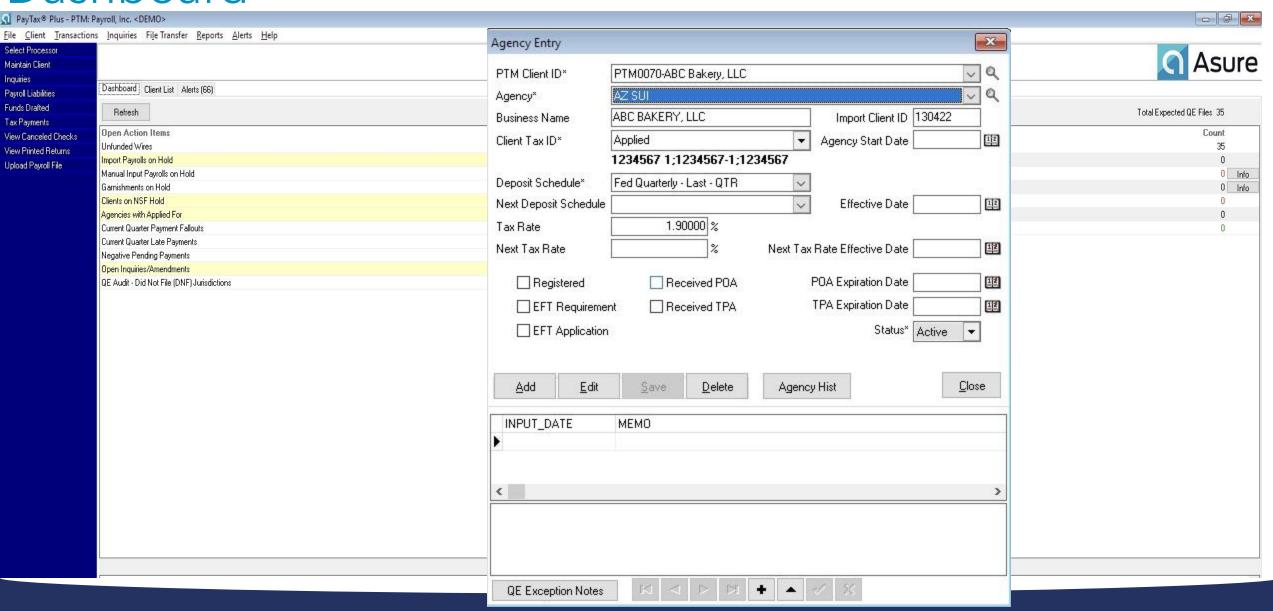
ASURE PAYROLL TAX MANAGEMENT Dashboard





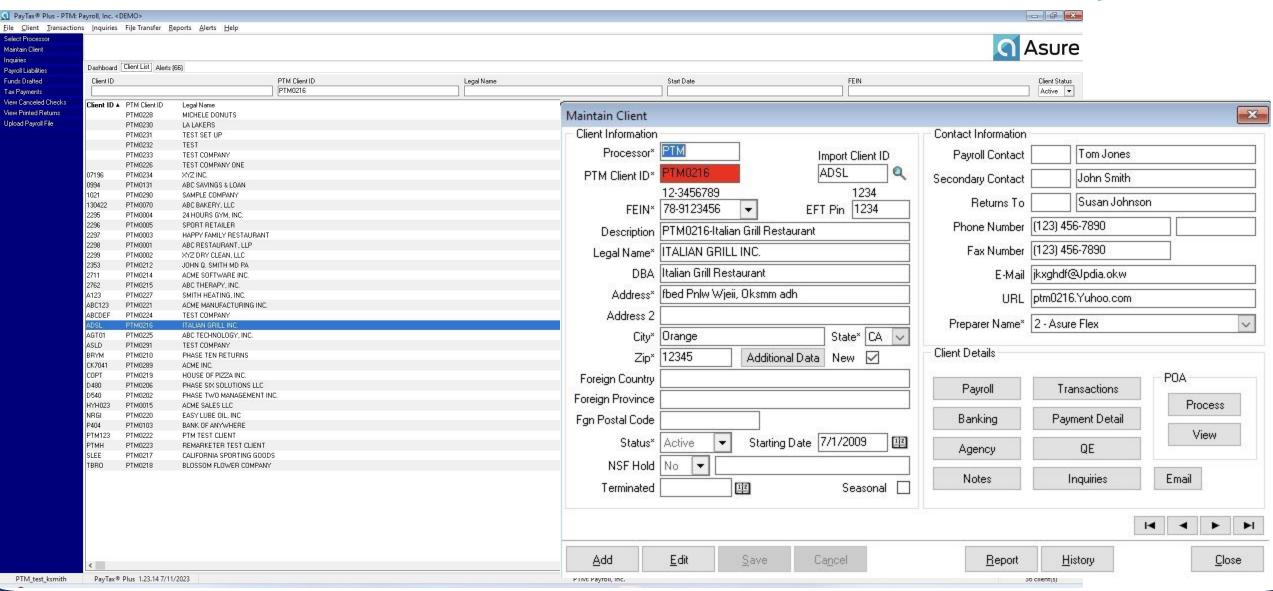
ASURE PAYROLL TAX MANAGEMENT Dashboard



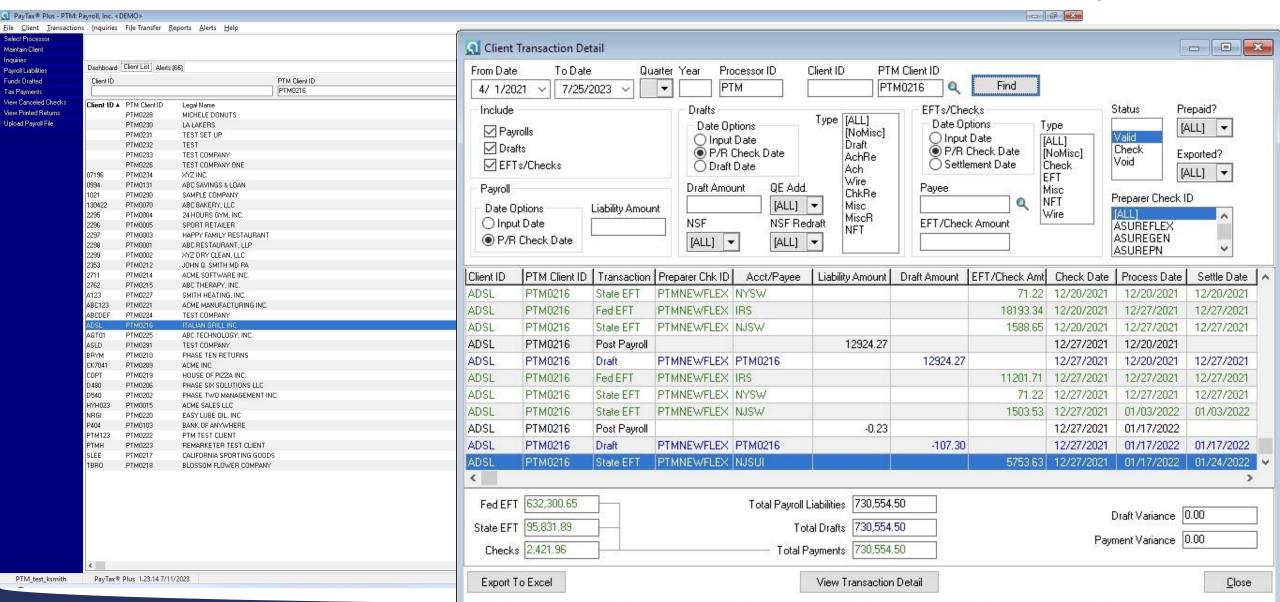


ASURE PAYROLL TAX MANAGEMENT



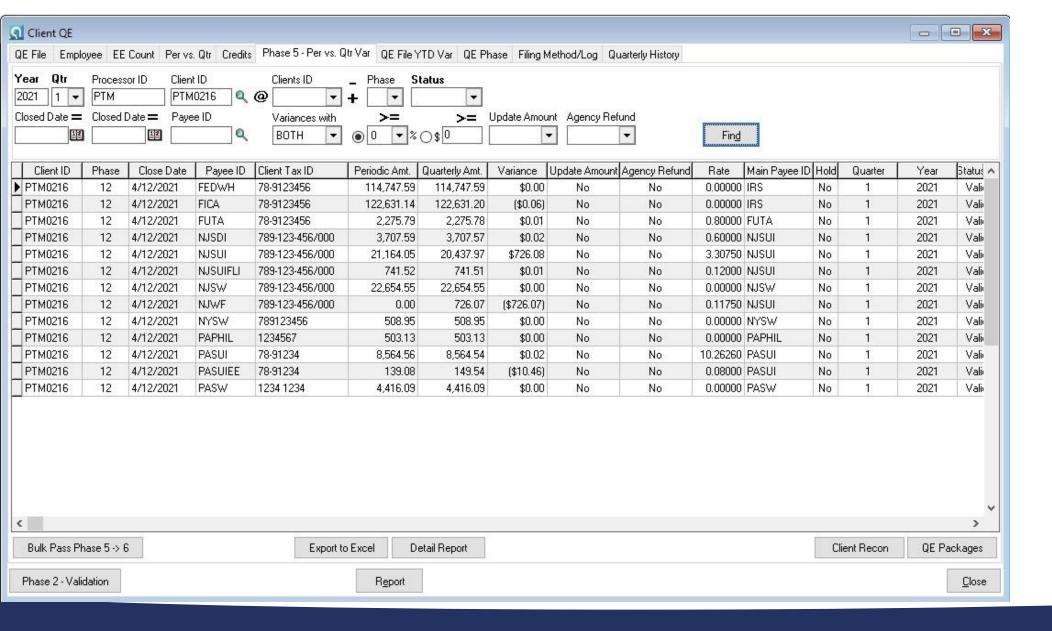






ASURE PAYROLL TAX MANAGEMENT





2nd Quarter 2023 Calendar





2nd Quarter 2023

JUNE 2023								
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday		
				1	2	3 Begin QE Pre-Balancing		
4	5	6	7	8	9 Last day to submit: -1Q2023 refund request -Termination requests for clients not processing QE.	10		
11	12	13	14	15	16	17		
18	19	20	21	22	23	24		
25	26	27	28	29 -Add Asure PTM as role agent (TPA) -IRS name control (RAF) -Submit tax ID's for "Applied For" status	30 -Prepays -Rates & Tax ID updates -QE Test Files			



2nd Quarter 2023

JULY 2023								
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday		
						1 Begin transmitting live QE/W2 files		
2	3	4	5 Deadline to transmit late periodic & prepay adjustments & resolve all NSFs	6 Last day for timely receipt of QE files and adjustments	7 Deadline to resolve all "QE Data Integrity" (Phase 2 errors).	8		
9	10 Global Pass Deadline to pass all clients who have not yet approved their "QE Variances"	11	12	13	14 QE Packages will be available for review	15		
16	17 QE Variance Draft	18	19	20	21	22		
23	24	25	26	27	28	29		
30	31	1						

405 Colorado Street | Suite 1800 | Austin, TX | 78701 | asuresoftware.com 2020 Copyright © Asure Software. All Rights Reserved



