EXECUTIVE SUMMARY

peopleguru™
an Asure Brand

HR TECH AS A STRATEGIC ASSET:

# Driving Profitability and Performance



# In today's environment, HR leaders are expected to contribute to the bottom line



**PeopleGuru™ HCM unifies data and performance metrics into one system, empowering leadership with real-time decision-making tools.**

*- Rich Cangemi*
CEO

With **PeopleGuru™ HCM**, HR transitions from a cost center to a measurable driver of profitability. Our technology helps executives gain visibility, optimize workforce spend, and directly impact Cost of Goods Sold (COGS).

## Solve what matters most

- **Improve profitability** through smarter workforce management
- **Get instant access** to accurate labor and COGS data
- **Gain control** over labor-related operational costs

## Why PeopleGuru™ HCM stands out

- **Proprietary, cost-efficient**, enterprise-level HR technology
- **Customized deployment** designed to fit your business
- **G2 Crowd Winner** for Best Support for Mid-Market
- **99% implementation success rate**
- **98% client retention rate**

# Strategic advantages

**PeopleGuru™ HCM** unifies data and performance metrics i nto one system,empowering leadership with real-time decision-making tools.

## Key strategic features

- Delivering real-time labor data to drive strategic decisions
- Streamlining workforce processes to improve accuracy
- Reducing administrative tasks to boost efficiency

## Operational impact and compliance assurance

**PeopleGuru™ HCM** automates back-office operations, reduces errors,and keeps you ahead of compliance needs.

- Employee self-service for faster execution and transparency
- Automation that reduces costly errors and manual work
- License, certification, and document tracking





# Executive FAQs

## 70% drop in compliance issues

**PeopleGuru™ HCM** delivers measurable business impact that goes far beyond HR

## 40% higher retention rates

**PeopleGuru™ HCM** transforms workforce management into a strategic advantage

**How can PeopleGuru™ HCM align with our goals?**

**PeopleGuru™ HCM** adapts to your unique needs with configurable technology that streamlines workforce management, reduces administrative costs, and delivers real-time labor data to drive strategic decision-making and profitability.

**Does it cover all of our critical HR functions?**

Yes. **PeopleGuru™ HCM** is a proprietary single database that includes payroll, onboarding, benefits, timekeeping, compliance, performance management, and employee self-service, accessible from any device.

**Can it integrate with our current systems?**

Absolutely. **PeopleGuru™ HCM** offers robust integration capabilities with accounting, ERP, benefits, and third-party systems using APIs and custom connectors.

**How will it reduce manual work or errors?**

By automating tasks like payroll processing, compliance tracking, and employee data entry, **PeopleGuru™ HCM** reduces manual effort and eliminates costly errors.

**What are the measurable cost savings?**

Clients report saving up to 2 full workdays every pay period and often reduce total HCM costs by 25% compared to traditional systems.

# 25%

## LESS THAN MOST HCMS

PeopleGuru™ HCM delivers an enterprise-level HCM without compromising on features



**Can it scale as our organization grows?**

Yes. **PeopleGuru™ HCM** is built to support organizations of all sizes with multi-location support, multiple EINs, and the flexibility to grow without complexity.

**What is the total cost of ownership?**

**PeopleGuru™ HCM** offers a transparent pricing model and is typically 25% more cost-effective than other HCM platforms. Unlimited U.S.-based support is included at no extra fees.

**How quickly can it be implemented?**

Most implementations are completed within 6 to 10 weeks, depending on company size and complexity. + US-based training with a 99% success rate.

**What type of support is included?**

**PeopleGuru™** provides unlimited U.S.-based support. You'll work with a seasoned, credentialed team that knows your business: no bouncing between reps, no AI chatbots, and no 3-day delays.

**Is the user experience intuitive?**

Yes. **PeopleGuru™ HCM** features a modern, user-friendly interface designed for both HR professionals and employees. Most users can start using it with minimal training.

Drive profitability faster, easier
with PeopleGuru™ HCM

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